

Lead India 2020 Foundation

Annual Report 2018 – 19

Lead India 2020 Foundation

Hyderabad

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## **Vision**

India to transform into a vibrant nation by empowering youth to develop themselves into ethical, confident, patriotic, innovative, responsible global citizens, working towards self, family, community & world development, thus, leading by example on personal integrity & leadership.

## **Mission**

The Lead India Foundation shall work towards instilling the values of Integrity, Innovation and Patriotism in Indian youth in the age group of 10-18 years across India using Acharya – Kalam Human Transformation Model. LIF aims at youth achieving their highest potential while simultaneously contributing to the growth and development of India & world at large. LIF shall also create an ecosystem that encourages youth in their meaningful endeavours towards ethics and society

## **Chief Mentor – Journey**

### **The People's President: Dr A P J Abdul Kalam (Former President of India)**

Avul Pakir Jainulabdeen Abdul Kalam was an Indian politician and aerospace scientist who served as the 11th President of India from 2002 to 2007. He was born and raised in Rameswaram, Tamil Nadu and studied physics and aerospace engineering. Awards: Bharat Ratna-1997, Padma Bhushan-1981, Padma Vibhushan-1990, Veer Savarkar Award-1998, King Charles II Medal-2007, Indira Gandhi Award for National Integration-1997, Ramanujan Award-2000, Hoover Medal-2009, International von Kármán Wings Award-2009, IEEE Honorary Membership-2011

### **Dr.APJ Kalams key message**

#### **Lead India Foundation (LIF) Chief Mentor**



**Late Dr. A.P.J. Abdul Kalam, Chief Mentor  
Lead India 2020 Movement**

Lead India 2020 is the 2nd National Movement, a mission-oriented programme for transforming youth of the country. I am confident; this movement will transform youth to achieve developed India by 2020.

India has to be transformed into an economically developed nation by 2020. Every citizen and every constituent of the country has to participate in the Lead India 2020 – a national movement to lead the Indian youth who constitute 55 percent of the country's population, to lead India to lead the world by 2020.

### **Be the Change for Nation Development**

A vision for the new millennium, our People President Dr. A.P.J. Abdul Kalam said, developed India by 2020, is not just a Dream or mere Vision in the minds of every Indian but it is a Mission we all can take up and succeed.

“Lead India 2020 is the 2nd National Movement, a mission-oriented programme for transforming youth of the country. I am confident; this movement will transform youth to achieve developed India by 2020.

## Board of trustees & Steering Committee

**Dr. N.B. Sudershan Acharya, MBA, Ph.D. (Human Values), – Founder & Executive Chairperson, National Coordinator**

Prof. N.B.Sudershan Acharya, Founder Chairman, Lead India Bharat Ratnas School (LIBR) is a renowned educationalist and humanist with international acclaim. He was awarded Vidya Marthanda, “Eminent Citizen of India”, and other Distinguished Awards for Social and Educational Transformations. He is the founder for “Lead India 2020”, declared as Second National Movement by Bharat Ratna Dr. A.P.J. Abdul Kalam.

### **Pullela Gopi Chand**

Pullela Gopichand is a former Indian badminton player. Presently, he is the Chief National Coach for the Indian Badminton team. He won the All England Open Badminton Championships in 2001 becoming the second Indian to achieve this feat after Prakash Padukone. He runs the Gopichand Badminton Academy. Awards: Padma Shri, Rajiv Gandhi Khel Ratna, Padma Bhushan, Arjuna Award for Badminton, Dronacharya Award for Badminton

### **Dr. B. Parthasaradhi Reddy, Co-Chairman**

Dr. Bandi Parthasaradhi Reddy founded Hetero Drugs Limited (known as Hetero Group) in 1993 and serves as its Chairman and Managing Director. Dr. Reddy served as Chairman and Founding Partner of InvaGen Pharmaceuticals, Inc., until September 7, 2015 and 2015 respectively. Dr. Reddy served in leading pharmaceutical companies as the Head of the Research & Development Division. He has sharp analysis and ability to synthesize various chemical compounds lead to the discovery of new processes, cost effective schemes for manufacturing of various pharmaceutical products. Dr. Reddy has the credit of introducing many new molecules for the first time in Indian pharmaceutical market. Dr. Reddy has a Postgraduate and Doctoral degrees with distinction in the field of Synthetic Chemistry. Dr. Bandi Parthasaradhi Reddy founded Sai Spurthi Institute of Technology & Trust and serves as its Chairman.

### **Prof. Y. Arun Kumar Acharya, Organizing Secretary, Joint National Coordinator**

#### **Brief History**

Lead India 2020 was established in the year 2004 based on the vision articulated by Dr APJ Kalam, “India to transform into a developed nation by the year 2020 by empowering youth to develop themselves into confident, responsible citizen working towards self, family, community development thereby leading India towards a developed nation. In this direction, Aap Badho Desh ko Badao (ABDB) training program was developed as the primary vehicle to accomplish Dr Kalam’s vision and it was based on AcharyaKalam Human Transformation Model at its core. During the years 2004-2019, ABDB training program was imparted to over 15 Lakhs students in over 7000 schools in 51 districts covering 9 states; over 6000 teachers and 3000+ principals were also trained. However, in order to scale up ABDB program to cover the entire nation with a significant and measurable impact, LIF is now taking a very a strategic and pragmatic approach that would translate LIF vision into actions leading to outcomes with

measurable and time bound impact. In order to accomplish this LIF intends to become a standalone, independent, professionally managed, globally respected, Institution with transparent governance and highest ethical and moral standards supported by the required resources. This will be driven by a well-documented vision, mission and strategy with core values and will be managed by a full-time management team with a multi-layer transparent governance structure in place. Given Lead India 2020 has reached its major milestone this year, the board has decided to change its name to Lead India Foundation (LIF) while drawing a road map for its journey through the year 2030 and beyond.

## **Programme report**

### **Thematic Focus of the programmes**

- Aap Badho Desh Ko Badhao
- Led India National Clubs
- Village Awareness Programmes
- Swatch Bharat
- Critical Mass Leadership Development (CMLD)
- Literacy
- Training for Unemployment Youth
- College Programmes
- VijayaSpoorthy (Mentoring support for SSC Students)
- Summer Activities
- Hygiene and Sanitation
- Corporate Trainings

## **Our Programs**

### **Aap Badho Desh Ko Badho” (ABDB) training program**

This training transforms a person on different dimensions of “Aap – Self”. This will help students with Life realities, challenges, life skills. Thinking skills, altering attitudes and to develop individually, setting up high Goals and action plans. The core principles “Compare and Compete with Self”. Work continuously to achieve goals with self-introspection, practice values and skills to develop themselves, their families and communities and nation.

### **ABDB – National Development – Sustainable Development Programmes**

This programme has inspired lakhs of individuals. It continues to inspire in practicing great Cultural values of ancient India and realising that National problems must be solved from individual level. Greediness is the root cause for the main problem, Corruption. 1,00,000 Lead India trained students (Change agents) of Chittoor district have submitted a garland of post cards

to then President, Dr. Kalam with parents' signatures and with a message," We will not sell votes for Notes". They are also teaching their parents to read and write. They also stopped bad habits such as drinking, smoking, etc., they worked on planting trees for acquiring Lead India Social Credits. Patriotic sessions make them to take an oath stating that "I am Indian First" beyond any differences of caste/region/religions/languages etc.

### **Lead India National Clubs (LINC)**

After ABDB trainings for sustenance Lead India National Clubs (LINC) are established at institution level under the Chairmanship of institution's Principal with Co-chairmanship of Patriotic faculty along with student representatives from different classes as Change agents. These Change agents are trained as trainers and developed as Leaders with Critical Mass Leadership Development Programs (CMLDP). They train their classmates, juniors on ABDB and Human Values. They take up responsibilities of different groups such as Educational, Scientific, Sports, Cultural, Literary, Discipline, stopping any ragging at school, Swachh Bharat with Swachh Mann, Employable skills, Entrepreneurship skills, etc. On providing evidence and on the recommendation of the Principal, Lead India Social Credits are issued to the students.

### **Critical Mass Leadership Development (CMLD) Program**

After training programme, Select the best three students from each class (VII, VIII, IX & X) as change agents who should be able to train other students. These selected change agents may be undergone the Critical Mass Leadership Development Quarterly Programme (CMLDP) for 2 days at Mandal/district level. Using "Train the Trainers model and peer group influence converts students as teachers and change agents takes up the responsibility of themselves, schools, their own families, communities, nation, and humanity. This model besides imparting real life skills creates a large pool of global resource cadre for economic development. These change agents after CMLDP will be given summer community development projects to bring back dropouts, girl children and imparting functional literacy for their family members and neighbours, Lead India will be issued Lead India National credits. Students will develop global skills like leadership skills, teamwork, communication skills etc., to grab global opportunities lead India 2020 is giving a unique ID to each Change agent and tracking beyond schools and hand holding them till they realize their goals or up to 2020.

### **Corporate Trainings**

Corporate trainings provided for below partner in areas of Life Skills, Communication, Work life balance and Human Values. So far 11 corporates trained.

- Herero Drugs
- GNIIT
- ISB

- Cognizant
- IBM
- Infosys
- Shanta Biotech
- Capital IQ
- GE
- Vijai Electricals
- Shiva Shakti Enterprises
- 

## ABDB trainings summary report for the year 2018-19

### Khammam & Kothagudem Districts Lead India Programs Analytics from 1st Apr 2018 to 31st Mar 2019

1.Total No. of Schools in Khammam & Kothagudem	-	432
2.No. of Schools Trained	-	376
3.No. of Students Trained	-	82720
4.No. of Lead India School National Clubs Opened	-	254
5.No. of Lead India Change Agents Trained	-	856
6.No. of Colleges Trained	-	10
7.No. of College Students Trained	-	2640
8.No. of College Change Agents Trained	-	160
9.No. of Village Awareness Programs	-	115
10.No. of Villagers Participated	-	2838
11.No. of Villagers Participated in Swatch Bharat	-	917
12.No. of Persons Stopped Drinking & Smoking	-	423
13.No. of Illiterates taught Reading & Writing	-	944
14.No. of Un employees trained	-	454

## Corporate Trainings conducted

1. Half day seminar on Role of Corporate Employees and students in making India a developed nation by 2020 was conducted by Lead India 2020 National Club on 22<sup>nd</sup> Jan 2012. Employees from Corporate companies like GE, Capital IQ, CA Technologies, IBM, Infosys and students on JNTU-Hyderabad have participated in this seminar. Total participants 112.
2. One day training program conducted for S&P Capital IQ associates at St. Martins
3. 2 days Teacher Empowerment for Nation Building training programme conducted for Aditya Educational Institutions in May 2017. Trainings conducted at Visakhapatnam, Rajahmundry, Kakinada locations. Total Participants 336.
4. Executive Education at Indian School of Business, (ISB) Hyderabad, Leading Within the New Realities - Ericsson - April 11-16, 2011, Participation- 29 Countries Ericsson Leaders world over. Total Participants- 80.

5. One Day training programmes for corporates on Life Skills, you are an asset to the nation, ABDB, Communication, Work life balance, Interpersonal Relationship, Communication gaps because of emotional imbalance, Social development Stress Management and Human Values.
6. One Day Training program conducted for Shanta Biotech Staff. -Dr Richards, COO, Shantha Biotech joined the training and given positive expression post training.
7. 4 days Training research program in Pratham Foundation conducted in May 2018 on Life Skills, You are an asset to the nation, lead India movement 2020, life and Vision, Global Development, Human Values, Mental Development and mother session.
8. 3 days Train the Trainers program conducted for EGMM (Employment Generation and Marketing Mission) in May 2012 at MCR, Hyderabad. 130 trainers trained on Employment generation.
9. Training Program for Hetero Drugs Managers/Associates

## **Programmes details**

### **Gujarat Project:**

In 2018, Lead India ABDB Program conducted for Primary and Upper primary students of Gandhinagar District of Gujarat. 4 days training scheduled with more than 683 students participated.

### **Bihar Project:**

In 2018, In collaboration with the District Collector of Madhepura, we have imparted ABDB Program for Primary and Upper primary students of Gandhinagar District of Gujarat. 4 days training scheduled with more than 493 students participated.



# Plantation activity at Khammam Schools





Meditation session at Khammam

## Meditation session in Khammam schools



Prayer at Khammam















Mass Awareness Program at RR Dist.



Corporate Training Photos











## Event at Sri Vidyaniketan School, Tirupati



Mass Awareness Program at RR Dist.





Alumni

**Partnerships present and past**  
**ABDB Program Sponcer**

**Hetero Group**

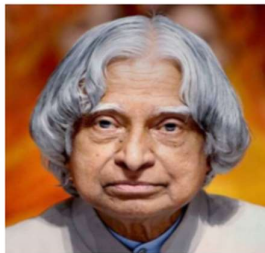
Hetero is one of India's leading generic pharmaceutical companies and the world's largest producer of anti-retroviral drugs for the treatment of HIV/AIDS. Backed by over 25 years of expertise in the pharmaceutical industry, Hetero's strategic business areas spread across APIs, Generics, Biosimilars, Custom Pharmaceutical services and Branded Generics. The company is globally recognized for its strengths in Research and Development, manufacturing and commercialization of a wide range of products. Hetero has 36 state-of-the-art manufacturing facilities strategically located worldwide, audited and approved by stringent regulatory authorities like US FDA, EU, TGA-Australia, MCC-South Africa and others. Our portfolio includes 300 plus products encompassing major therapeutic categories such as HIV/AIDS, Oncology, Cardiovascular, Neurology, Hepatitis, Nephrology, Urology, Diabetes, Ophthalmology, Hepatology and Immunology etc. Hetero has a presence in over 126 countries.

**Academic Partners**

- Government Schools,
- Andhra Pradesh and Telangana Private Schools
- Schools, Karnataka
- Schools, Coimbatore
- Rajiv Vidhya Mission, Andhra Pradesh
- APSWREI Schools
- JNTU, Kukatpally

Lead India Management and Team

**Lead India Foundation (LIF) Trustees**



**Bharat Ratna Late**  
**Dr. A.P.J. Abdul Kalam**  
**Chief Mentor**



**Dr. N.B. Sudershan Acharya,**  
**MBA, Ph.D**  
**Founder & Executive Chairperson,**  
**National Coordinator**



**Padma Bhushan**  
**Pallela Gopi Chand**  
**President**



**Dr. B. Parthasaradhi Reddy**  
**Co-Chairman**



**Prof. Y. Arun Kumar Acharya**  
**Secretary and Treasurer**



**Smt. G Leelavathi**  
**Trustee**



**Sri Rajesh Kalra**  
**Trustee**



**Sri P. Narotham Reddy**  
**Trustee**

## Governing board

### Lead India Foundation Core Members



**Late Dr. A.P.J. Abdul Kalam**  
Chief Mentor

Avul Pakir Jainulabdeen Abdul Kalam was an aerospace scientist who served as the 11th President of India



**Dr. N.B. Sudharshan Acharya**  
Founder & Executive Chairperson

Prof. N.B.Sudershan Acharya, Founder Chairman, Lead India Bharat Ratnas School (LIBR) is a renowned educationalist and humanist.



**Dr. B. Parthasaradhi Reddy**  
Co-Chairman

Dr. Bandi Parthasaradhi Reddy founded Hetero Drugs Limited (known as Hetero Group) in 1993 and serves as its Chairman and Managing Director.



**Pullela Gopichand**  
President

Pullela Gopichand is a former Indian badminton player. Presently, he is the Chief National Coach for the Indian Badminton team.

Collect a photo and their brief profile (website)

## Governing board

### *Founder & Executive Chairperson*

**Dr. N.B.Sudershan Acharya**  
**MBA, Ph.D (Human Values)**

Prof. Dr N.B. Sudershan Acharya is a great visionary of recent times.

Designed human transformative model “Sree Sudershan Chakram” for holistic development out of 30 years research on the hypothesis that “Values are not taught, values are caught”

Designed a courseware “Aap Badho Desh Ko Badho” for filling gaps in education integrated Dr. Kalam’s vision for developed India.

Dr. A.P.J. Abdul Kalam declared Lead India 2020 as a tested and proven National Youth Movement. He was the Chief Mentor for Lead India 2020 movement.

Dr.N.B.Sudershan Acharya worked with Dr.Kalam closely for over 12 years in transforming more than a million students

### *President*

& Brand Ambassador

Padma Shri

**Pullela Gopichand**

**Founder, Gopichand Badminton Academy**

**Chief National Coach – Indian Badminton Team**

Pullela Gopichand is a former Indian badminton player. Presently, he is the Chief National Coach for the Indian Badminton team. He won the All England Open Badminton Championships in 2001 becoming the second Indian to achieve this feat after Prakash Padukone. He runs the Gopichand Badminton Academy. Awards: Padma Shri, Rajiv Gandhi Khel Ratna, Padma Bhushan, Arjuna Award for Badminton, Dronacharya Award for Badminton

### *Co-Chairman*

**Dr. B. Parthasaradhi Reddy**

**CMD, Hetero Group of Companies & Founder, Sai Spurthi Institute of Technology & Trust**

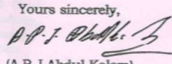
Dr. Bandi Parthasaradhi Reddy, Chairman & Managing Director of Hetero group is academically endowed with a Postgraduate and Doctoral degrees with distinction in the field of synthetic chemistry. Prior to founding of Hetero Drugs Limited, Dr. B.P.S Reddy had a stint in leading pharmaceutical companies as the head of the Research & Development division. His sharp analysis and ability to synthesize various chemical compounds lead to the discovery of new processes, cost effective schemes for manufacturing of various pharmaceutical products.

## Kalam's Letter to Ministry of HRD


I am writing this letter to you to suggest, introduction of Lead India 2020 movement which inculcates ethical way of life among the youth to be introduced in the whole country at a minimum cost and minimum utilization of time of students.

Prof Sudershan Acharya is the coordinator and CEO of the Lead India 2020 mission (e-mail-acharya.leadindia@gmail.com, cell-09246369466). I will be happy if you can give time to Prof. Sudershan Acharya to present the salient features of the programme imparted to the students, teachers and families and the societal impact there of. I myself witnessed, the beautiful results during my interaction with thousands and thousands of students who have undergone the Lead India 2020 programme in the schools.

Greetings and regards,

Yours sincerely,  
  
 (A.P.J. Abdul Kalam)

**Hon'ble Shri Kapil Sibal**  
 Minister for Human Resource Development & IT  
 Shastri Bhavan  
 New Delhi.



Dr. A.P.J. Abdul Kalam  
 Former President of India

10, Rajaji Marg  
 New Delhi-110011

06<sup>th</sup> April 2012

Dear Shri Kapil Sibal ji,

I thought of apprising you about a silent but dynamic revolution taking place among millions of high school students below the age of 20 years. In this simple programme, the teachers are trained about the significance and application of the following ten point oath.

**Ten point oath for Enlightened Citizenship**

1. I will love whatever profession I take up and I will try to excel in it.
2. From now onwards I will teach at least 10 persons to read and write those who cannot read and write.
3. I will plant ten saplings/trees and ensure their growth.
4. I will go to rural and urban areas to reform at least five persons from the habits of addiction and gambling.
5. I will take responsibility for removing the pain of ailing persons.
6. I will participate in the mission of realizing the economic strength of India by combining it with an education with value system and by transforming religion into a spiritual force.
7. I will not support any differentiation on account of community or language.
8. I will lead an honest life free from all corruption and will set an example for others to adopt a transparent way of life.
9. I will always be a friend of the mentally and physically challenged and I will work hard to make them feel normal.
10. I will celebrate the success of my country and my people.

Teachers absorb this oath and teach the students the methodology of putting the oath into practice in a five day school programme. After this training, the students have become self-reliant, confident and transform themselves and also facilitate transforming their parents and neighbours wherever needed. The impact of this silent revolution has been noticed by number of District Magistrates of Andhra Pradesh. The Chief Minister of Andhra Pradesh has called a meeting of Principal Secretaries of eight departments and has suggested introduction of Lead India 2020 movement among the students of all the schools, hostels and residential schools of Andhra Pradesh from this academic year (2012-13) [Encl:A]. This Lead India 2020 movement is spreading fast in Andhra Pradesh and in some parts of Tamil Nadu and Karnataka.

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## Management Team and Staff

S No	Name	Designation	Program	S No	Name	Designation	Program
1	M.Malles	District Manager	Khammam and Kothagudem	28	T.Usharani	Mandal Trainer	Khammam (Rural)
2	P.Prasada Rao	Reports & Accounts	Program Coordination	29	V.Anjibabu	Mandal Trainer	Annapureddy
3	V.Nagaraju	PR & Media Coordinator	Program Coordination	30	V.Naveen Babu	Mandal Trainer	Mulakalapalli
4	B.Nagasri	Women Coordinator	Program Coordination	31	Y.Surendrababu	Mandal Trainer	Julurupadu
5	Bandaru Ravi Sankar	Social Media Incharge	Hetero Head Office	32	M.Nagamani	Mandal Trainer	Tekulapalli
6	V.Raja	Observer	Khammam & Kothagudem	33	G. Lokeswara Rao	Mandal Trainer	Mudigonda
7	B.Praveen	Master Trainer	Siddipeta	34	K.Ashok	Mandal Trainer	Yerrupalem
8	T.Srinivasa Chary	Training coordinator	Siddipeta	35	K.Naresh	Mandal Trainer	Raghunadhapalem
9	Vaccant	Data entry operator	SSIT Khammam	36	K.Suresh	Mandal Trainer	Wyra
10	A Sunitha	Mandal Trainer	Dammipeta	37	Nagaraju Aduri	Mandal Trainer	Kamepalli
11	A.Venkata Laxmi	Mandal Trainer	Vemsoor	38	P.Sai Kumar	Mandal Trainer	Khammam (Urban)
12	D.Aruna	Mandal Trainer	Palvoncha	39	K Srikanth	Mandal Trainer	Dummagudem
13	E.Kavitha.	Mandal Trainer	Madhira	40	D. Tulasi Ram	Mandal Trainer	Enkoor
14	J.Madhu Chandan	Mandal Trainer	Aswaraopeta	41	K.Sowjanya	Mandal Trainer	Karepalli
15	K.Kishore Babu	Mandal Trainer	Chintakani	42	N.Premkoti	Mandal Trainer	Kusumanchi
16	K Upender	Mandal Trainer	Konijerla	43	V.veeranna	Mandal Trainer	Thirumalayapalem
17	K.Aswini	Mandal Trainer	Kallur	44	P.Srinivas	Mandal Trainer	Allapalli
18	K.Prameela	Mandal Trainer	Kandukuru	45	V.Ravi	Mandal Trainer	Aswapuram
19	K.Thaleejamma	Mandal Trainer	Penuballi	46	M.Venu Kumar	Mandal Trainer	Chunchupalli
20	L.Suresh Naik	Mandal Trainer	Kothagudem	47	K.Kumar	Mandal Trainer	Gundala
21	Lalaiah Modugu	Mandal Trainer	Thallada	48	S.Haritha	Mandal Trainer	Karakagudem
22	M.Sirisha	Mandal Trainer	Burgampadu	49	B.Burgadevi	Mandal Trainer	Lakshmi devipalli
23	M.Supriya	Mandal Trainer	Bhadrachalam	50	K.Sirisha	Mandal Trainer	Manuguru
24	Md.Khaseem	Mandal Trainer	Cherla	51	K.Ruchita Pavani	Mandal Trainer	Pinapaka
25	N.Muthyalara	Mandal Trainer	Chandrugonda	52	B.Naresh Kumar	Mandal Trainer	Sujathanagar
26	P.Jayapal	Mandal Trainer	Bonakal	53	M.Nagaraju	Mandal Trainer	Nelakondapalli
27	T.Sireesha	Mandal Trainer	Sathupalli	54	G.Susheela	Mandal Trainer	Yellandu

## Financial report

Attached with this note.